

# ABOUT ÅRY TRAYS

Åry trays are renowned for their traditional and functional designs. Our commitment to the highest quality and innovation makes us the best in our field. Testimony to this is the long list of high profile international brands and designers who choose to feature their designs on Åry trays.

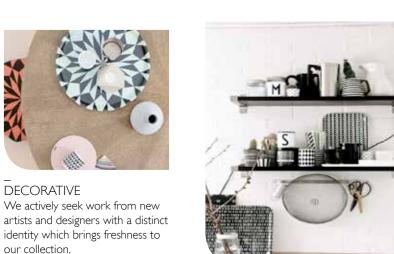
Åry have been manufacturing birch wood trays at the original site in Sweden for over 60 years. We have always invested in the best raw materials with the highest environmental credentials and we continue to innovate whilst retaining hand crafted techniques.

Whether you are a retailer, corporation, museum or designer Åry Trays can turn your images or fabric into the finest quality trays unique to you.



FINEST RAW MATERIALS

Åry trays are individually hand made from the finest Scandinavian birch wood.



DINING & KITCHEN ASSECCORIES
Hygiene is an important consideration for trays because they are used with food, there-

fore all our trays are dishwasher safe.



QUALITY Åry trays is certified ISO 1400 and have a durability 5 years of wear and tear.



# SPRING COLLECTION 2014

# LONDON

#### ANNA VIKTORSSON

Swedish designer Anna Viktorsson studied BA(hons) Design at HDK in Gothenburg and at University of the Arts in London. Anna is driven by a desire to create design that tells a story. Her designs have a strong Scandinavian feel and are recognised by bold colours and playfulness.



### **HELLO KITTY DESIGN**

#### BEA SZENFELD

Hello Kitty is bright and cheerful girl with a heart of gold. Her motto is: you can never have too many friends!

Bea Szenfeld is one of the most prominent fashion designers in Sweden.



# DILL NATURAL BIRCH

#### MICHAEL ANGOVE

Michael Angove uses delicate flora and fauna images to create unique Chinoiserie prints that are complex and highly detailed. The result is a beautiful 'outdoors, indoors' feeling which provides a stunning setting in any room.



# GREENSTUFF

#### TINA BACKMAN

After graduating with a BA from Central Saint Martins in London and with a Masters degree in design from Konstfack University of Arts & Crafts in Stockholm Tina set up her own design studio. Tina do work on commission, mostly pattern designs and illustration for printed matters and textiles. She get a lot of inspiration from her son Måns four years old.



